



Rosemount Leprechaun Days Committee  
PO Box 256  
Rosemount, MN 55068  
[www.leprechaundays.org/sponsorship](http://www.leprechaundays.org/sponsorship)

January 1, 2024

**The City of Rosemount's premier community event, Leprechaun Days, is scheduled for July 20-27, 2024!** The Leprechaun Days Committee, an all-volunteer, nonprofit organization, is looking for local businesses to help sponsor this beloved Rosemount tradition. With your help, Leprechaun Days provides a week's worth of fun and memory-making for our wonderful community!

Leprechaun Days has been an annual Rosemount tradition since the mid-1950s. Every year, the people of Rosemount look forward to gathering with their neighbors and celebrating with music, food and the other great activities offered during Leprechaun Days. Rosemount has a hometown feel that its residents cite as a major reason why they moved to and continue to live here, and why the population continues to boom. **Becoming a Leprechaun Days sponsor is a fantastic way to support the local community while gaining valuable name recognition and goodwill for your business!**

While donations of all amounts, as well as donations in kind, are all appreciated, we ask that you kindly consider committing to one of the following sponsorship levels:

**POT OF GOLD LEVEL** – Contributions \$5,000 and over

- Premium name and logo placement on event signage and promotional materials (including stage banners at band performances on Thursday, Friday and Saturday) under category of "Pot of Gold Level Sponsor"
- Premium placement on [Leprechaun Days website](http://www.leprechaundays.org), with click-through link to your business's website
- Live "Thank You" announcements during the band performances on Thursday, Friday and Saturday
- Access to "VIP" seating location for up to 10 guests at band performances on Thursday, Friday and Saturday
- Prominent placement in the parade (including free registration) and banner featuring Leprechaun Days logo and your business's logo

**RAINBOW LEVEL** - Contributions between \$2,500 to \$4,999

- Name and logo placement on event signage and promotional materials (including stage banners at band performances on Thursday, Friday and Saturday) under category of "Rainbow Level Sponsor"
- Placement on [Leprechaun Days website](http://www.leprechaundays.org), with click-through link to your business's website
- Free registration to be featured in the parade

**IRISH AMBASSADOR LEVEL** – Contributions between \$500 to \$2,499

- Name and logo placement on event signage and promotional materials (including stage banners at band performances on Thursday, Friday and Saturday) under category of "Irish Ambassador Level Sponsor"
- Placement on [Leprechaun Days website](http://www.leprechaundays.org), with click-through link to your business's website

**SHAMROCK LEVEL** - Contributions up to \$499

- Placement on [Leprechaun Days website](http://www.leprechaundays.org), with click-through link to your business's website

Any contributions would be greatly appreciated. **Checks can be made payable to Rosemount Leprechaun Days and mailed to PO Box 256, Rosemount, MN 55068. We also accept Venmo (@leprechaun\_days) and PayPal (PayPal QR code below).** Please consider helping us strengthen our growing community by bringing us together through family-friendly events and fun activities that showcase our wonderful town. **Come. Participate. Enjoy!**

If you have any questions about any of the sponsorship levels or Leprechaun Days in general, please contact us at [info@leprechaundays.org](mailto:info@leprechaundays.org).

Thank you in advance for your support.

Sincerely,

Steve Kath  
President, Leprechaun Days Committee

